

Vittorio Vittori

Design System Architect · Senior Product Designer

Professional Profile

Design System Architect with a strong background in UX/UI design and front-end development. I design and implement scalable design systems, component libraries, and governance processes to ensure consistency, quality, and reduced development time across digital products.

Creator of Magma Design System, which reduced development time and cost by 35% and standardized company-wide UI and brand identity. Experienced in bridging design and engineering, managing documentation, standards, roadmap, and versioning within complex enterprise environments.

I also act as Senior Product Designer specialized in complex Enterprise SaaS. I have successfully refactored legacy management software and optimized critical user flows, resulting in a 100% sales increase for key products by aligning UX with business goals.

Experience

Design System Architect · Senior Product Designer

Maggioli Spa — 2021 · Present — Santarcangelo di Romagna (IT)

Magma Design System — Architecture, Development & Governance

- Lead architect and creator of Magma Design System (DS), adopted across multiple business units.
- Designed monorepo architecture (Node.js + NX) managing Tokens, Identity, Icons, and Components.
- Developed **80+ agnostic Web Components** (StencilJS + TailwindCSS), usable in React and Angular.
- Defined visual guidelines, accessibility rules, documentation and adoption workflows.
- Automated token pipelines using Style Dictionary and Adobe Leonardo, generating **WCAG3-compliant color palettes** with **light / dark** mode support.

Governance, Collaboration & Leadership

- Full ownership of roadmap, versioning, releases, documentation and alignment with R&D and front-end teams, coordinated 1–2 contributors and supported product teams in DS adoption.
- Introduced and evangelized DS culture across the company.

Strategic Impact

- Reduced development costs/time by **35%** and eliminated redundant UI implementations.
- Standardized UI patterns and brand identity across the organization.

Project Management & Critical Projects

- Supported SIDEA team by taking over a blocked project, introducing Agile practices and unlocking releases.
- Led the UI/UX redesign of Hypersic and coordinated the external APK development team.